Most scientists will probably agree that psychological research can be of great interest to society, but is often inaccessible to the greater public. How can you communicate your findings effectively? This workshop aims to support psychological scientists in this endeavor. You will start writing a psychological manuscript of your choice – but for the public. Before the workshop, you should prepare a first draft of an abstract and the initial paragraphs of the manuscript (in German or English language). During the workshop, we will provide hands-on tips on how to spice up your writing and how to avoid frequent pitfalls. Afterwards, assistance to participants will be continued by In-Mind editors, resulting in a submission of the articles in the online journal In-Mind. Check the magazine, here at www.in-mind.org.